SIX FEET OVER

KATE HARDY
FOUNDER | EXECUTIVE DIRECTOR
I KNOW WHAT YOU’RE THINKING

Who is this lady?
A: Bedazzled blazer enthusiast

B: Freakin' adorable

C: A Survivor of what can only be described as a character building exercise of a childhood

D: All of the above
Detroit Artists, Musicians, and industry folx

MY SAFE SPACES
NOVEMBER 15
2012
WHAT WE DO

• Reach the Niche Outreach

• Novel Loss Survivor Postvention

• Consulting

• Talks and Presentations
OUTREACH

• Who
• What
• When
• Where
• Why
REACH THE NICHE OUTREACH PROGRAM

- Focused on Historically Ignored and non-mainstream Populations
- Casual, non-clinical approach
- Meet Folx Where they are—Literally and Figuratively
- Unexpected Venues
MEET THEM
WHERE THEY ARE

• Concerts
• Festivals
• Bars
• Shows
• Anywhere we are invited

AND PEOPLE WILL BE THERE
• Includes wearable awareness products
• Cultural competency
• Real people talking to real people
THE IMPACT

- 830+ Events Attended
- Reach of over 700,000 people
- Over 70,000 resources dispersed
- 25,000+ Awareness products sold
- Generated 80% of revenue for SFO until 2020
- Qualitative—Culture shifts
NOVEL LOSS
SURVIVOR
POSTVENTION

• Concierge Loss
  Survivor Support

• Cost of Death
  Funding
CONCIERGE LOSS SURVIVOR SUPPORT

EMOTIONAL SUPPORT

○ Through Zoom or Phone

RESOURCE SUPPORT

○ Warm Hand-off If Possible
○ Mental Health/Survivor Supports
○ Maslow’s Pyramid Based
COST OF DEATH FUNDING

SOME SERVICES WE COVER

- Funerals
- Granite Memorials/Headstones
- Urns/Caskets
- Biohazard Remediation

ADDITIONAL FUNDING

- Unpaid Time off Work
- Some Basic Immediate Needs

We can also help find and work with service providers.
THE IMPACT

• 32 FUNDDED
  ◦ AVERAGING $2,594
  ◦ TOTALLING $72,612
• 25 EMOTIONAL AND RESOURCE ONLY
• OVER 400 IMPACTED PERSONS
• 3,000+ HOURS OF 1:1 EMOTIONAL SUPPORT
I didn't know how to process suicide, and I didn't have any support either. They were such a blessing, it felt as if my Dad sent me their way. They were supportive and helpful, and if it wasn't for them, I wouldn't have been able to give my Dad a proper farewell. For that I'm forever thankful.

Christina, MI

Six Feet Over helped me during the process of getting back on track after the loss of my husband. I was scared and lost because of the financial responsibilities my husband was leaving behind. I appreciate everything Katie and her team did for me even when I just needed to vent. Having someone who been through exactly what I was going through was a major help.

Anonymous, Detroit MI
“During the hardest times of my life Six Feet Over stepped up and helped me and my four children get closure. I never will forget how happy my kids were when they got a chance to wear they mom around their neck. Thanks to Six Feet Over my kids can talk to they mom when they start missing her. And that means a lot. SFO helped me and children get my wife / their mom ashes and that brought closure to 5 broken hearts.

Terry, Saginaw MI
I HOPE YOU’RE THINKING
SIX FEET OVER
www.sixftover.org

KATE HARDY

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